

**Recommendations**

**for Charlese Latham**

To Whom It May Concern:

Charlese is an exceptional creative writer whose work transforms even the most ordinary subjects into captivating reads. Her unique creativity and recommendations make her an unmatched collaborator. Drawing from her diverse life experiences, Charlese pours her soul into writing with depth and perspective.

What sets her apart is not just her excellent storytelling but her meticulous attention to detail in understanding and incorporating clients' specific preferences and desires. In my many years of working with her (or "Chay," as I know her), her content pieces were consistently a favorite among our clients.

When joining client strategy calls, Charlese was always prepared to impress with exciting ideas, injecting energy into the content planning process. It is an honor to collaborate with Charlese; she would undoubtedly be a significant asset to you and your teams.

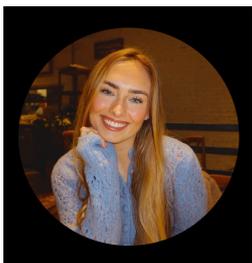
Sincerely,

Reagan Jimenez

Accounts Manager

Incredible Marketing Inc.

reaganajimenez@gmail.com



To Whom It May Concern,

I am writing to highly recommend Charlese Latham for any role that requires a skilled, dedicated, and collaborative marketing copywriter. During her time at Incredible Marketing, Chay consistently demonstrated outstanding professionalism, creativity, and reliability.

She not only met deadlines but often went above and beyond expectations, taking on high-priority projects, onboarding new clients with ease, and producing high-quality content. Chay is proactive in her approach, eager to support her team, and someone who can be relied on in fast-paced, high-pressure environments.

Her expertise spans SEO-driven content, social media, email campaigns, and brand storytelling, and she has a strong ability to adapt her writing style to fit diverse industries. Just as importantly, she brings a positive, collaborative energy that makes her a joy to work with.

I am confident that Chay would be an asset to any team, and I wholeheartedly recommend her for freelance, contract, or permanent opportunities. Please feel free to contact me directly at [Schuette.kristin@gmail.com](mailto:Schuette.kristin@gmail.com) if you'd like additional details.

Sincerely,

Kristin Schuette

Partner Success Manager

Incredible Marketing Inc.



To Whom It May Concern:

From day one, Chay brought a charge of energy and new life into our content marketing team, including an enthusiasm and optimism that permeated throughout both her personal interactions and content deliverables.

Chay is a master storyteller, proving very quickly to the rest of her team that she was capable of creating world-class narrative content that was both deeply moving and, somehow, still perfectly SEO optimized. She takes extraordinary care to understand her clients, projects, and directions, and ensures that a top-tier product is always delivered.

She has always been willing to advocate for new and innovative ideas and processes, and I genuinely believe that Chay's presence can bolster any team or project she touches.

Thank You,

Christian Shepherd

Director of Digital Marketing  
Claremont Graduate College

